

the newsette

WILLIAM JENNINGS BRYAN COLLEGE



Volume XXXV

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Number 1

New Academic Area Dedicated September 8

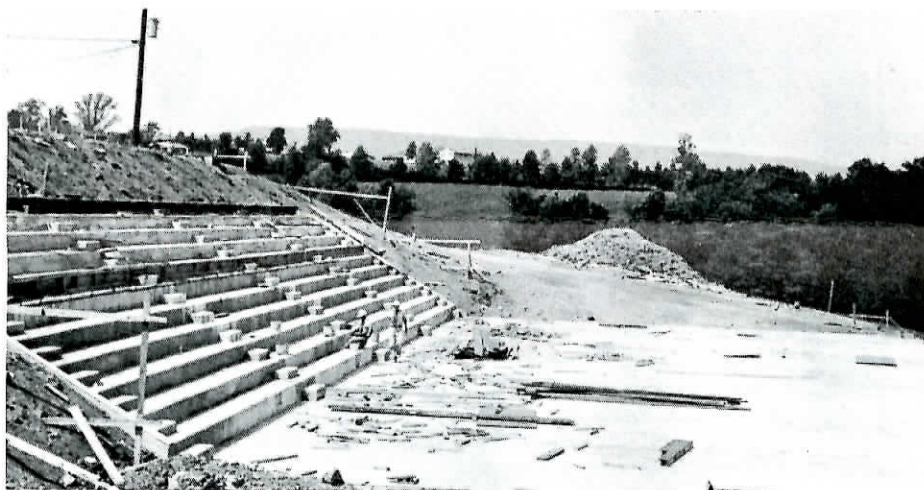
The new academic area on the third floor of the administration building was officially dedicated at the convocation on September 8, opening the 39th year of the college. The convocation featured an address by Roger Rusk, chairman of the department of physics and astronomy at the University of Tennessee. His message was entitled, "A Christian Looks at Science." Professor Rusk is a well-known Christian layman and brother of Secretary of State Dean Rusk.

Dedication of these new facilities brought to conclusion a project which provides completely new academic space to accommodate an enrollment up to 900 in all areas of instruction offered by the college except physical education and music. The nearly 25,000 square feet of space houses five science laboratories, eleven classrooms of varying size, an additional library reading room, and appropriate auxiliary facilities including offices for science faculty. The classrooms are furnished to provide a variety of physical settings. Equipment is of the latest design and best materials. Special features include an elevated classroom accommodating 75 students for science demonstrations, carpeting in the elevated classroom, the hall, and the library reading room, and air conditioning throughout.

Further Library Expansion

In addition to the new reading room on the top floor, the Ironside Memorial Library has also been expanded down to the ground floor, doubling the present stack space. (For oldtimers, this is the area which formerly housed the chemistry laboratory and the original offices of the

(Continued on page 2)



Construction progress on the gymnasium is shown above at the opening of school as concrete floor and bleachers take shape.

New Gymnasium Construction Proceeds

A new \$109,000 one-thousand-seat gymnasium for Bryan College is expected to be completed by the time the referee's whistle inaugurates the Lion's 1968-69 basketball season in November.

The first unit of a future physical education and health complex planned at Bryan, the new building will contain a college tournament-size basketball playing floor 50 by 94 feet, appropriate auxiliary facilities, including locker and shower rooms, and bleachers to seat 1,000.

Measuring 122 by 124 feet, the gymnasium is located near the college's recently reconstructed athletic fields and was designed to conform to the contours of the land to reduce excavation cost.

Until the college's 39th year, Bryan rented Rhea Central High School's gymnasium, about one mile from campus, for use in home basketball games.

A new gymnasium will be a boon to Bryan's athletic program. It will afford the college an opportunity to expand its physical education department for all students. It will also enable the Lions to add wrestling as the sixth intercollegiate sport; others in addition to basketball include soccer, cross-country, baseball, and track.

TWENTY-SECOND ANNUAL FOREIGN MISSIONS FELLOWSHIP CONFERENCE

and

SIXTEENTH ANNUAL HOMECOMING

October 3-6, 1968

MISSIONARY SPEAKER: Tom Watson, editor of HORIZONS which is TEAM'S bulletin

ALUMNI MISSIONARIES: Sandra Cue, '55
Pearl Rathbun, '56

THURSDAY AND FRIDAY,
OCTOBER 3-4: Missionary days

SATURDAY, OCTOBER 5: Alumni day

SUNDAY, OCTOBER 6,
3:00 P.M.: Missionary-alumni
VESPER

Development Officer Appointed to New Post

Paul W. Pain of Orlando, Fla., has been appointed vice president for development, filling the new position created by the Board of Trustees at their meeting last May. The vote of the trustees to establish this office is a renewed effort to undergird the total program of the college with the kind of financial support necessary.

Mr. Pain, who attended Wheaton College, began his work September 1. He comes to Bryan with long experience in the field of business and with a full dedication to Christian education.

The inclusion of a new section in the past two issues of the *NEWSETTE* under the title of *Stewardship Planner* is preparatory to this new work in development. The first of these special sections dealt with the broad aspects of effective giving; the second issue was devoted to deferred giving; and the present issue deals with annuities. Mr. Pain will be especially concerned with the contacts growing out of these special issues.

The inevitable need for increased financial support is demonstrated by the fact that last fiscal year the college found it necessary to include in its budget a gift program of \$566 per student (beyond all other forms of student aid). All the money raised in that program was required in the operating fund to pay the difference between income received from students and the cost of the educational program.

A recent news release shows private college costs ranging up to \$2,894, with the average cost for all private coeducational colleges in the United States being \$2,134. The fact Bryan's charges this year are \$1,700 demonstrates clearly one reason why the gift program of the college must be enlarged. Besides the effect of inflation, the pressing need to increase the services of the college to its students and to provide better quality in all of its services leaves no choice but to increase both the charges to students and the amount of gift income.

Plans for the annual Christmas offering, known as the Gifts-for-the-King, are already under way to exceed last year's highest-ever achievement of \$33,000, to cover student aid contributed directly from the operating fund.



Paul W. Pain

Enrollment Report

Although registration is incomplete as this issue goes to press, it is clear that this fall's enrollment exceeds that of last September in total registration in full-time students and in the number of dormitory students. Even with a larger than expected number of no-shows and last minute cancellations affecting the larger anticipated increase, all but about ten spaces in the overflow housing areas are filled.

Cedar Hill dormitory pictured below is filled and two floors of House 3 on Faculty Circle have been taken over for student housing this year.

A decrease in enrollment is noted in the number of part-time students. A full report and analysis of registration will be given in the next issue. This year's increase is especially noticeable in the chapel where folding chairs have been set up in the aisles and foyer to provide adequate seating.



Sparkling white pillars accentuate the re-decorated Cedar Hill dormitory with its 11 living units.

NEW FACILITIES

(Continued from page 1)

college.) Completed in panelled walls, lift-out acoustical ceiling, tile floors, library lighting, and an inside stairway connecting with the main reading room and circulation desk, this new area represents an expenditure of \$10,000. The expansion to floors above and below more than doubles the size of the Ironside Memorial Library completed in 1956.

Other Changes

Because of the moving of classrooms from the ground floor, vacated areas are now being used for student organizations and activities with only minor improvements necessary to put them into use. The art department has been moved to the north end of the main floor into areas formerly used by the biology department so that the ground floor of the music building may be utilized by the music department for band and other music needs.

Cedar Hill

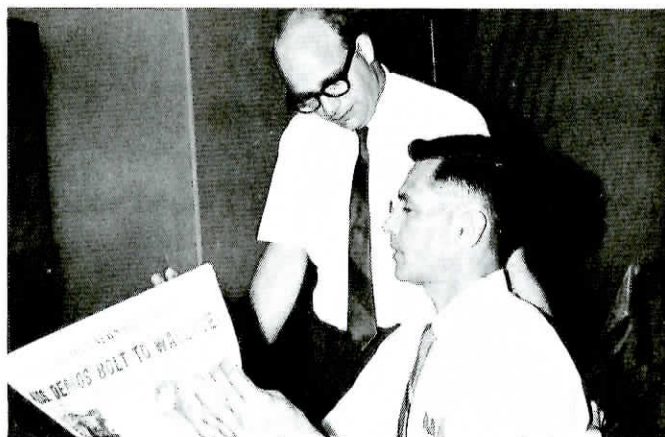
The Cedar Hill Motel property purchased last fall to provide additional housing for the expanding enrollment is now occupied by women students. This three-story brick building, used by the college 1932-38 before it became a motel, has been renovated into eleven apartments. It provides a flexible arrangement, demonstrating the concept of group living for single students now and with the future possibility of conversion to married student housing. The property represents an overall investment of nearly \$100,000.



Darlene Beckwith of Kentucky and Lynne Leopold of Ohio survey their shiny new Cedar Hill rooms.



Three new music faculty take a pose at the Music building entrance. They are (left to right): William Boyd, James Greasby, and Geraldine Southern.



George Brice, publications editor, standing, and Tom Rose, business instructor, discuss current issues as they examine the local daily paper.

Additions to Faculty - Staff Roster

Eleven new faculty members have been employed for this fall to fill vacancies or to add strength in the various academic departments of the college.

For the music department there are three new instructors. *James J. Greasby* of Los Angeles, Calif., will head the department, direct the choir, and teach organ and piano. He holds the B.A. in piano and the M.F.A. in music dramatic production from Bob Jones University and is a candidate for the D.M.A. degree in church music from the University of Southern California.

William R. Boyd, of Red Lion, Pa., will teach instrumental music, theory, and composition, and direct a symphonic band. He holds the B.A. from Central Bible College, Springfield, Mo.; the M.Ed. in music from Western Maryland College; and the M.Mus. degree in music theory and composition from Temple University.

Miss Geraldine Southern will be teaching voice and piano, following 26 years of service at Nyack Missionary College, Nyack, N.Y. She received the B.M. degree in voice pedagogy from Eastman School of Music, and the M.A. degree in music and music education from Columbia University, where she is also a doctoral candidate.

For the business department *Thomas Rose* of St. Louis, Mo., has been secured to be instructor in economics and business administration. Mr. Rose holds the A.B. degree from Washington University and is enrolled in a graduate program of study in economics at the University of Tennessee. He has had twelve years of experience in business, including

insurance, sales promotion, business communications, and employee relations. He is the author of numerous articles dealing with various aspects of business and emphasizing the free enterprise system.

The education department will be strengthened by *Leo Horton*, an assistant professor of education and psychology. He received his B.A. in Bible and history from Northwestern College, Minn.; the B.S. in education from Morris Harvey College, Charleston, W. Va.; and the M.A. in elementary education from Marshall University, Huntington, W. Va.

For the Bible department *Dr. George Parker* is coming to Tennessee from Texas. He holds the B.A. in sociology from Oberlin College in Ohio, and both the Th.M. and Th.D. from Dallas Theological Seminary in Texas. He will teach Bible and Greek.

A part-time addition for the English department is *Miss Gladys Taylor*, who has taught at Moody Bible Institute, Chicago, for seventeen years. She holds the B.A. in English from Houghton College, N.Y., and the M.A. in Christian education from Wheaton College in Ill.

Russell Porcella, a Bryan graduate of one year ago, returns to his Alma

Mater with a master of science degree in biology from the University of Tennessee to teach general botany and related science courses. His wife, the former Faye Smith, also '67, will teach music in the Rhea county school system.

Henry J. Stewart will be a part-time instructor in physics and mathematics. He comes from Dover, Del., where he has served in the science department for more than ten years at Wesley College. Mr. Stewart holds the B.S. in physical science from Middle Tennessee State University in Murfreesboro, Tenn., the M.A. in education administration from George Peabody College, Nashville, Tenn., and the M.Ed. in physical science from the University of Delaware, Newark, Del.

Two other Bryan alumni joining the faculty are reported elsewhere as members of the athletic department.

Besides faculty changes, a new member added to the public relations staff is *George S. Brice* of West Chester, Pa. He will serve as editor of publications. Mr. Brice is a journalist with twelve years experience in newspaper work with the U.S. Navy and a daily newspaper in West Chester.

I am interested in your Gift Annuity Plan. Please send me:

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Mo. Day Yr.

_____ Gift Annuity application blank.

Detach coupon and send it to Public Relations Office, Bryan College, Dayton, Tennessee 37321.

Effective Giving Through Gift Annuities

STEWARDSHIP PLANNER

VOL. 1, NO. 3

SEPTEMBER, 1968

Almost anything can be done better by planning in advance, even a seemingly simple thing like making a gift to a charitable or educational institution. One of the many plans for effective, thoughtful giving is the gift annuity by which a donor not only makes a gift but also receives in return a set sum of money regularly as long as he lives.

Bryan's modest gift annuity program of the past, in which gift annuities were not actively solicited, has been expanded into a full-fledged, active program of development for the College. Bryan College Annuity rates are based on the American Annuity table of 1955. The amount of income a given sum of money, placed into a gift annuity at a particular age, will provide for the donor, will be given upon request by returning the coupon on the opposite page. The age must be indicated in order to determine the annuity payment rate.

Gift annuities may be arranged, also, for two people to receive an income as long as either lives. These rates will be given upon indication of the ages of the two persons to be covered by the annuity.

Not Wealth But Income

Increasingly, the American economy is based on income rather than wealth so that persons with larger estates often face income problems, because they do not have adequate income from their holdings. Annuities make a lifetime income less expensive because of the annuity principal in which both interest and principal are used to provide a lifetime income.

A Striking Example

If a person aged 65 invested money safely at 4 percent interest for as long as he lived, it would take \$150,000 to provide \$500 income per month.

—Adapted from the booklet, *Effective Giving Through Gift Annuities*, by Robert F. Sharpe. Used by permission.

Whereas, he could purchase an annuity with the same monthly income for life from a commercial life insurance company for about \$75,000. It is true that in the first case, the principal would be unused at death, but the difficulty of accumulating this large amount early in life makes this plan virtually impossible for the average person.

Annuity Payments Largely Tax Exempt

Gift annuities do not provide as much income as commercial annuities, because the gift annuity includes a gift to a charitable organization, as well as providing an income for the donor. Persons with a desire to give but who also need a life income find the gift annuity most attractive.

Benefits of the Gift Annuity Plan

- ▶ A lifetime income which can never be outlived or reduced is guaranteed to the donor.
- ▶ The donor is freed from worries or problems with investments.
- ▶ Annuity payments are received with no effort or expense whatever to the donor.
- ▶ Income tax benefits are provided in three ways: (1) Part of the principal (approximately \$350 for each \$1,000) is considered a gift so that an immediate tax deduction is allowed. (2) Much of the annual income from the annuity is tax-free. (3) When appreciated stocks are exchanged for a Bryan College Annuity, capital gains tax may be reduced or entirely eliminated.
- ▶ The donor's wish to give is put into effect, and he is able to help the organization in which he is interested. ANNUITY GIFTS SUPPORT THE GROWTH OF CHARITABLE INSTITUTIONS.

Exchanging Securities for Annuities

If securities are given on which there has been neither loss nor gain, income tax advantages would be the same as in giving cash. If appreciated stocks (those which are worth

more than their original cost) are given, some of the capital gains tax would be avoided. If, however, the security has depreciated in value, it should be sold, the capital loss deducted, and the annuity purchased with the proceeds of the sale. When depreciated securities are given to a charity, the Internal Revenue Service recognizes the actual fair market value of the gift for tax deduction purposes. This is the reason for selling, realizing a tax deduction for the capital loss, and then using the sales proceeds for the gift annuity.

The Will and the Gift Annuity Plan

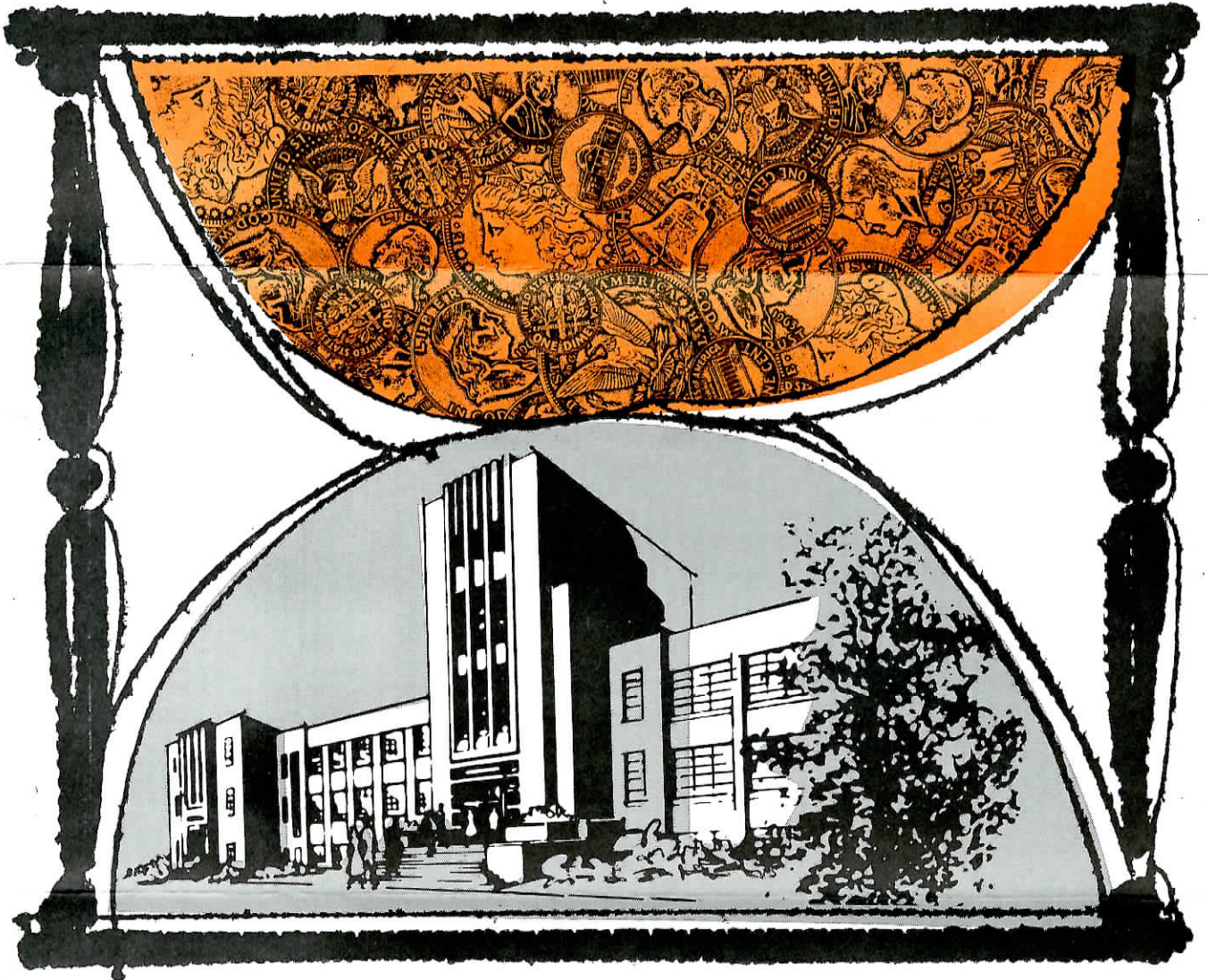
The will and the gift annuity plan can work together to provide security for the donor's loved ones. With this plan, the income is retained from funds and property throughout the donor's lifetime. Then instructions can be given for the estate, or part of it, to be used to provide an annuity for one or more friends, relatives, or employees. By doing this, the donor can provide security for a friend or loved one, as well as leave a gift to his charity as a final gesture of support for its work.

This information bulletin is published quarterly as an addendum to the NEWSETTE to provide friends of Bryan College with information that will assist them in their Christian stewardship. This section is perforated so that it may be easily detached and kept for future reference to information on estate planning, tax changes, and many other topics related to Christian giving.

Neither the author nor the publisher of this publication is engaged in rendering legal or tax advisory service. For advice and assistance in specific cases, the services of an attorney or other professional person should be obtained. The purpose of this publication is to provide accurate and authoritative information of a general character only. Watch for tax revisions.

Have you heard about Bryan College Gift Annuities?

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and get a regular Lifetime income in return)



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- A 4-year liberal arts college
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Advancing quality education in a positive spiritual atmosphere

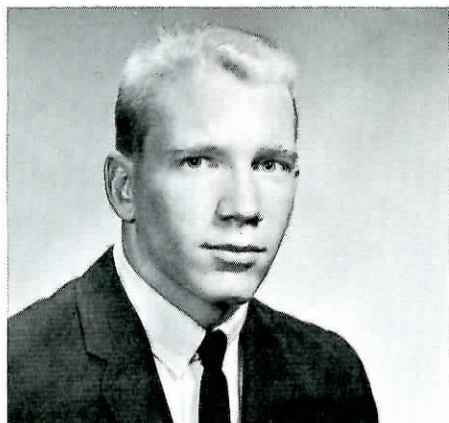
Write today
for further
information



Bryan College
Dayton, Tennessee 37321



Wayne Dixon



James Bath

Athletic Department Expands

Two Bryan graduates, Wayne Dixon, '64 and James Bath, '66, are returning to Bryan Hill this fall to share in the leadership of the athletic program.

Wayne Dixon, an outstanding basketball player in his student days, has been appointed athletic director. For the past four years he has been boys' basketball coach and assistant football coach at the Rhea Central high school in Dayton. At Bryan he will teach physical education classes and a course in physical science survey in addition to coaching basketball and baseball.

Mr. Dixon has had two summers of graduate level work in science at Clemson University in South Carolina and at Middle Tennessee State under the National Science Foundation.

A native of Alcoa, Tenn., Coach Dixon is married to the former Phyllis Frykman of Wheaton, Ill., who also graduated from Bryan in 1964. The Dixons have two children, Susanne and Lisa, and reside in the Mountain View section of Dayton.

James Bath, '66, has nearly completed the master of science degree in physical education at George Williams College in Chicago. He will coach soccer and wrestling and teach physical education courses.

Coaches Dixon and Bath join Coach Jake Matthes, '59, who is training the cross country and track

team for his second season, to form a coaching trio of Bryan alumni. Mr. Matthes teaches mathematics.

The following schedules have been set up for the two fall intercollegiate sports of cross country and soccer.

CROSS COUNTRY SCHEDULE—1968

Date	Opponent
Sept. 14	Open
Sept. 20	Carson-Newman College
Sept. 24	*Tennessee Tech
Oct. 5	*University of the South
Oct. 8	*David Lipscomb
Oct. 12	Maryville College
Oct. 15	University of the South
Oct. 19	*Bryan Invitational SCAC
Oct. 23	Berry College
Oct. 26	TIAC (State Meet)
Nov. 1	*Berry (half-time soccer)

* Home games

—o—

SOCCER SCHEDULE—1968

Date	Opponent
Sept. 14	Covenant College
Sept. 28	*Tennessee Temple College
Oct. 1	*University of the South
Oct. 5	*University of Tennessee
Oct. 9	*University of Chattanooga
Oct. 12	*Covenant College
Oct. 15	University of the South
Oct. 19	University of Tennessee
Oct. 23	Tennessee Temple College
Oct. 26	Berry College
Nov. 1	*Berry College

* Home games

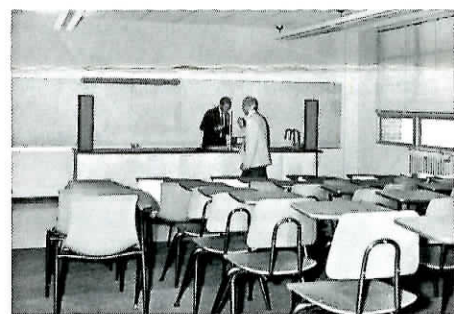
College For-a-Day

The annual College-for-a-Day when high school juniors, seniors, or older college prospects are invited to spend a day on the Bryan campus is scheduled this year for Friday, November 1. This date will replace the previous tradition of entertaining students on Valentine weekend in February.

Activities will include attending classes and chapel, holding interviews with faculty members, cheering for the Bryan Lions in the soccer game and cross country meet with Berry College, and socializing at the candle-light dinner and evening musicale.

Miss Zelpha Russell, director of admissions, will send an announcement and reservation form to all prospects on her list. Pastors, parents, alumni, and other friends knowing young people approaching college age are invited to submit their names to Miss Russell so that full details may be sent about the College-for-a-Day. Those who bring prospects to the campus will be given complimentary meal tickets for the college dining hall. Housing will be planned according to individual arrangements at a local motel, with aid from the college office if such is desired.

There will be no cost to the student visitor for meals in the dining hall or lodging in the dormitories, except for the \$2 registration fee. Deadline for sending reservations is Friday, October 25. Visitors may plan to arrive any time after 3 p.m. Thursday, October 31, and stay until after breakfast on Saturday, November 2.



Instructors view new classroom.

BRYAN NEWSETTE

"Christ Above All"

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